

CREATING VALUE THROUGH PARTNERSHIP AT THE NATIONAL DEALERS CONFERENCE 2019



Following the success of the inaugural Bumiputera Dealers Conference last April, Group Procurement continued with organising National Dealers Conference 2019 on 25 July 2019 at UMW Auditorium, Shah Alam.

The conference attracted over 200 dealers from UMW Advantech Sdn Bhd, Lubetech Sdn Bhd and KYB-UMW Malaysia Sdn Bhd, unlike the previous conference which focused only on the Group's Bumiputera dealers.

Under the theme 'Creating Value Through Partnership', the conference aimed to gather UMW Group's top dealers and celebrate them for their contribution in supporting the Group.

The conference kicked off with an opening remarks by YBhg Dato' Abdul Rashid Musa, President, Manufacturing & Engineering Division. After the speech, participants were walked through a series of presentations by Mr Koh Thong Yau, Assistant General Manager, Operations Support of KYB-UMW Malaysia and En Anas Nasrun, Head of M & E Auto Parts Group. At the end of his presentation, En Anas, joined by En Asri Jusoh, General Manager, UMW Grantt International Sdn Bhd and En Fariz Zain, General Manager, UMW Advantech Sdn Bhd took the opportunity to introduce three upcoming GRANTT products targeted to enter the market in October 2019 to the attendees.

To acknowledge the dealers for their continuous support towards UMW Group of Companies, eight dealers were invited to receive awards for Top Sales Award 2018 and Most Improved Dealer 2018.

It is hoped that the half-day programme had benefited all parties involved. On behalf of Group Procurement, we would like to thank all participants for making the effort to join the conference.